

The Influence of Organizational Culture and Work Motivation on Employee's Performance at PT. Fuji Spring Indonesia

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ABSTRACT

This research objective is to obtain an empirical evidence and to found the clarity of the phenomenon about the influence of organizational culture and work motivation on employee's performance at PT Fuji Spring Indonesia.

The research method used is descriptive survey and explanatory survey. The sampling method uses simple random sampling. Range of scales is used to describe each variable. Meanwhile, path analysis is used to describe the influence of organizational culture and work motivation.

The results show that organizational culture directly influences the performance of employees at PT. Fuji Spring Indonesia, work motivation directly influences the employee's performance of the PT. Fuji Spring Indonesia, organizational culture and work motivation influence simultaneously on the performance at PT. Fuji Spring Indonesia.

Keywords: Organizational Culture, Work Motivation, Employee Performance